

August 13, 2024

Scrip Code: 543272	Symbol: EASEMYTRIP	
Fort Mumbai – 400001	East, Mumbai – 400051	
P J Towers, Dalal Street,	Exchange Plaza, Bandra Kurla Complex, Bandra	l
BSE Ltd.	National Stock Exchange of India Limited (NSE).	l

#### **Subject: Investor Presentation**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), please find enclosed the presentation made to the investors on the unaudited standalone and consolidated financial results of the Company for the quarter ended 30th June, 2024.

The audio recording and transcript of the Investors Conference will be uploaded on the website of the Company (<a href="https://www.easemytrip.com/investor-relations.html">https://www.easemytrip.com/investor-relations.html</a>) and the Stock Exchanges, as prescribed under the Listing Regulations.

The aforesaid information will also be hosted on the website of the Company at <a href="https://www.easemytrip.com/investor-relations.html">https://www.easemytrip.com/investor-relations.html</a>.

You are requested to take the above information on record.

Thanking you,

Yours truly,

For Easy Trip Planners Limited

Priyanka Tiwari Group Company Secretary and Chief Compliance Officer Membership No.: A50412

#### **Easy Trip Planners Ltd.**

Registered office: Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone: +91 - 11 43030303, 43131313 | E-mail: Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041









































**Q1 and FY2025 Investor Presentation** 

August 2024

### Safe Harbour



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### **Key Performance Metrics for Q1 and FY2025**





# EBITDA of INR 505.9 Million Serving ~26Mn Happy Customers

21FY25

## Gross Booking Revenue (GBR)

INR 22,744.7 Million (4.1)% Y-o-Y

### **Revenue from Operations**

INR 1,526.0 Million +23.0% Y-o-Y

#### **EBITDA**

INR 505.9 Million +34.9% Y-o-Y

### **Profit After Tax (PAT)**\*

INR 324.8 Million +24.8% Y-o-Y

### Recent developments at EaseMyTrip



#### EaseMyTrip signs Letter of Intent (LOI) to join ONDC Network at the ONDC Startup Mahotsav

A government initiative aimed at democratizing digital commerce in India by lowering entry barriers and promoting a level playing field. This partnership, announced at the ONDC Startup Mahotsav, aligns with the company's vision of being a Nation-First company, contributing to the growth and development of India's digital economy.

#### **Expanding footprint with new franchise stores**

EaseMyTrip has launched its first franchise store in Karnal, Haryana, and has opened its 15th store in Amritsar, Punjab, followed by the 16th store in Bhopal. This expansion underscores the brand's commitment to growing its offline presence, with plans to open 100 additional stores this financial year.

#### Partnered with Rajasthan Royals as Official Travel and Experience Partner

EaseMyTrip has been named the Official Travel and Experience Partner for the Rajasthan Royals for the 2024 season, providing seamless travel and hospitality services for the team's away matches. The partnership will feature engaging and entertaining digital content, a trademark of the Royals.

#### **Presenting Partner of World Championship of Legends**

EaseMyTrip has become the presenting partner of the World Championship of Legends (WCL), a major milestone in sports and entertainment. This partnership aims to enhance the global cricketing experience and boost the league's international recognition.

#### Tied up with Adani Digital Labs to offer exclusive duty-free shopping benefits

EaseMyTrip has partnered with Adani Digital Labs to offer travelers access to duty-free shopping directly from its platform at seven major international airports in India, including Amritsar, Ahmedabad, Jaipur, Lucknow, Mangaluru, Mumbai, and Thiruvananthapuram. The service features an exclusive range of products with additional discounts, enhancing the overall travel experience.

#### **Collaborated with SIDBI and Uttarakhand Tourism**

EaseMyTrip, in partnership with SIDBI and Uttarakhand Tourism, has launched a Homestay Entrepreneurship Training Programme for 150 homestay owners along the Chardham Yatra route, focusing on hospitality skills and sustainable practices. The initiative aims to enhance service quality, promote local tourism, and integrate certified homestays into EaseMyTrip's platform for broader visibility.

#### EaseMyTrip Honoured with MICE Excellence Award at Starz of India's Awards 2024

EaseMyTrip was honored with the MICE Excellence Award at the Starz of India's Awards 2024 for its contributions to business travel solutions. This award highlights the company's commitment to covering every aspect of business travel, making it convenient and efficient for its customers.

#### **Promoting Animal Welfare**

EaseMyTrip Foundation, a subsidiary of EaseMyTrip.com, has collaborated with the YOLO Foundation to show its support and commitment to animal welfare. The objective of this initiative is to ensure that sick and injured animals receive timely and guality medical support and transportation.

### One of the few new-age technology companies to deliver sustainable profits



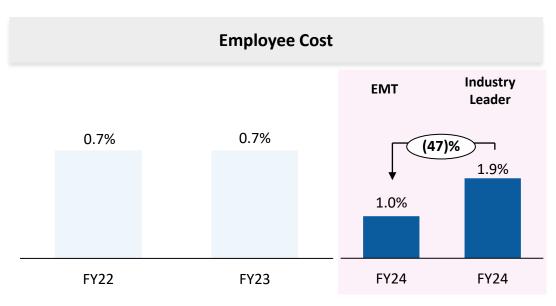
Particulars (INR in Mn)	Q11	FY25	Q1I	-Y24	Q4F	FY24	FY	2024
Gross Booking Revenue (GBR)	22,7	744.7	23,7	709.6	20,900.0		85,126.1	
Revenue/Income	Amount	% of GBR	Amount	% of GBR	Amount	% of GBR	Amount	% of GBR
A. Revenue From Operation (As Per Financials)	1,526.0	6.7%	1,240.5	5.2%	1,640.4	7.8%	5,905.8	6.9%
B. Discounts To Customers	712.4	3.1%	766.1	3.2%	695.2	3.3%	2,721.2	3.2%
C. Less: Service Cost	(193.0)	(0.8)%	(74.2)	(0.3)%	(150.4)	(0.7)%	(496.3)	(0.6)%
Adjusted Revenue	2,045.4	9.0%	1,932.5	8.2%	2,185.2	10.5%	8,130.7	9.6%
Other Income	36.2		25.9	0.1%	85.2	-	185.1	-
Adjusted Income	2,081.6	9.2%	1,958.4	8.3%	2,270.5	10.9%	8,315.9	9.8%
Total Expense								
Discounts To Customers	712.4	3.1%	766.1	3.2%	695.2	3.3%	2,721.2	3.2%
Cost Of Material Consumed	5.6	-	4.1	-	7.7	-	22.4	-
Employee Expenses	239.2	1.1%	175.0	0.7%	237.8	1.1%	821.5	1.0%
Marketing And Sales Promotion	181.9	0.8%	250.9	1.1%	256.3	1.2%	820.7	1.0%
Payment Gateway Charges	160.7	0.7%	157.9	0.7%	147.9	0.7%	562.1	0.7%
Other Expenses	275.9	1.2%	229.3	1.0%	348.7	1.7%	1,086.1	1.3%
Finance Cost	11.4	0.1%	14.5	0.1%	11.3	0.1%	59.7	0.1%
Depreciation	22.6	0.1%	9.7	-	14.7	0.1%	71.6	0.1%
Total Expense	1,609.8	7.1%	1,607.6	6.8%	1,719.7	8.2%	6,165.2	7.2%
PBT	471.8	2.1%	350.8	1.5%	550.7	2.6%	2,150.6	2.5%
Exceptional Items	-	-	-	-	724.3	-	724.3	-
Tax Benefit On Exceptional Items	-	-	-	-	(182.3)	-	(182.3)	-
Tax	132.5	-	91.8	-	159.5	-	573.9	-
Other Comprehensive Income	1.0	-	(5.9)	-	3.9	-	(3.0)	-
PAT after exceptional items and tax benefit thereon	340.3	1.5%	253.1	1.1%	(146.8)	(0.8)%	1,031.7	1.2%
PAT before exceptional items and tax benefit thereon	340.3	1.5%	253.1	1.1%	395.2	1.9%	1,573.7	1.8%
EPS	0.19		0.15	-	(0.09)	-	0.58	-
Restated EPS (before exceptional items and tax benefit thereon	0.19		0.15	-	0.22	-	0.89	-

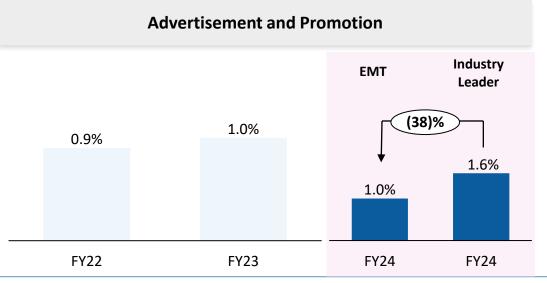
### **Higher Operational Efficiency**

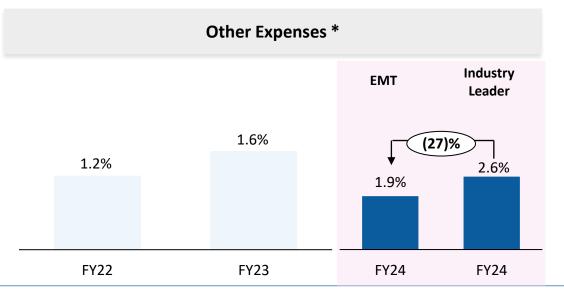












Industry Leader data as per publicly available documents

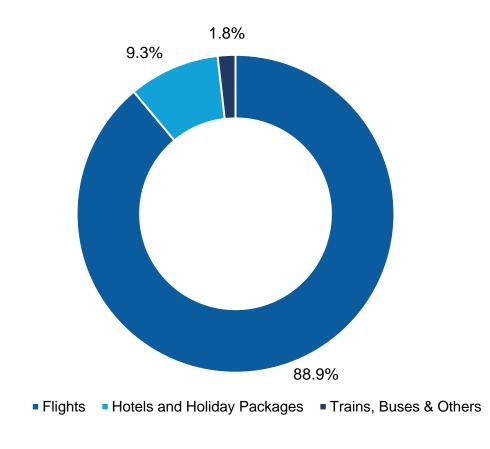
<sup>\*</sup> Other Expenses includes Other expenses and Payment Gateway Charges

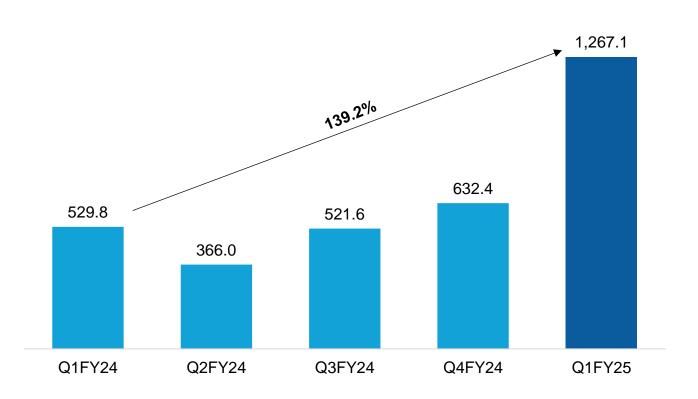
### **Gross Booking Revenue Breakdown**





### GBR from Dubai Office (INR in Mn)





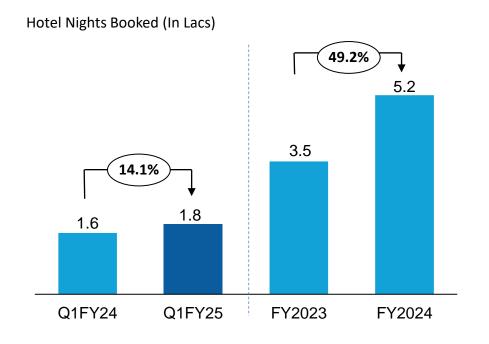
✓ Air segment bookings in Q1 FY25 was at 26.2 Lacs

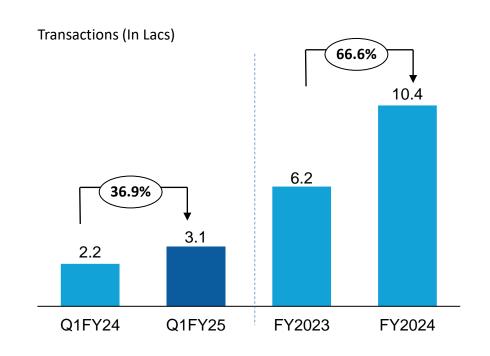
### **Non-Air Business Growing Leaps and Bounds**





#### **Trains, Buses and Others**

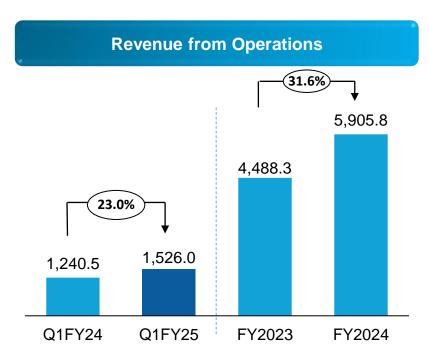




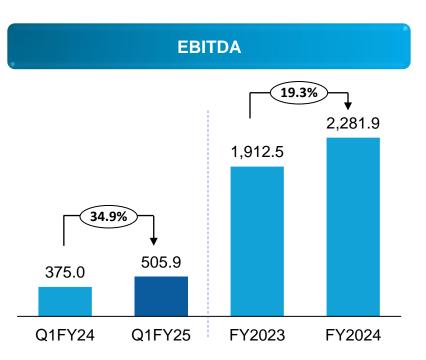
- ✓ Hotel nights booked in Q1FY25 grew by 14.1% to 1.8 Lacs
- ✓ Trains, Buses, and Others segment had a strong growth of 36.9% in Q1FY25 to 3.1 Lacs

### **Q4 and FY2024 Financial Highlights**

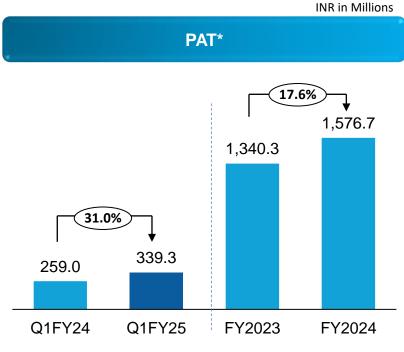




✓ Revenue from Operations for Q1FY25 was INR 1,526.0 million, a growth of 23.0% year-on-year



✓ EBITDA for Q1FY25 was at INR 505.9 million, as against INR 375.0 million in Q1FY24, a growth of 34.9%



✓ PAT for Q1FY25 grew by 31.0% to INR 339.3 million, as against INR 259.0 million in Q1FY24



Historical Financials

### **Historical Consolidated Profit and Loss Account**



Particulars (INR in Mn)	FY2020	FY2021	FY2022	FY2023	FY2024	CAGR
Revenue from Operations	1,620.5	1,385.0	2,353.7	4,488.3	5,905.8	38%
Other Income	189.6	122.6	143.9	153.7	185.1	(1)%
Total Income	1,810.1	1,507.6	2,497.6	4,642.0	6,090.9	35%
Employee Benefits Expense	302.0	210.4	258.4	524.4	821.5	28%
Other Expenses	1,009.2	421.4	770.7	2,205.1	2,987.4	32%
EBITDA	498.9	875.8	1,468.5	1,912.5	2,281.9	46%
EBITDA %	27.6%	58.1%	58.8%	41.2%	37.5%	8%
Depreciation and Amortisation Expense	7.1	6.6	13.4	29.0	71.6	78%
EBIT	491.8	869.2	1,455.2	1833.4	2,210.3	46%
Finance Costs	33.0	35.3	19.5	34.1	59.7	16%
РВТ	458.8	833.9	1,435.7	1,849.4	2,150.6	47%
Total Tax Expense	129.0	223.8	376.5	508.4	573.9	45%
Profit for the year	329.8	610.1	1,059.2	1,341.0	1,576.7	48%
PAT %	18.2%	40.5%	42.4%	28.9%	25.9%	9%
Other Comprehensive Income for the year	0.4	4.0	(1.9)	(0.7)	(3.0)	(65)%
Total Comprehensive Income for the year	330.2	614.1	1,057.3	1,340.3	1,573.7	48%
Exceptional item	-	-	-	-	724.3	-
Tax benefit on exceptional items	-	-	-	-	(182.3)	-
Total Comprehensive Income for the periods/ years after exceptional items and tax benefit thereon	330.2	614.1	1,057.3	1,340.3	1,031.7	33%
EPS	3.04	2.81	0.61	0.77	0.89*	-

### **Historical Consolidated Balance Sheet**



Equity and Liabilities (Mn)	FY2023	FY2024
Equity Share Capital	1,738.3	1,772.0
Other Equity	1,961.6	4,273.2
Equity attributable to equity holders of the Group	3,699.9	6,045.2
Non-controlling interests	3.6	201.3
Total Equity	3,703.5	6,246.6
Financial Liabilities		
Lease Liabilities	34.7	51.9
Provisions	38.1	58.1
Borrowings	1.1	37.3
Deferred Tax Liabilities (Net)	-	94.5
Total Non-Current Liabilities	73.8	241.8
Financial Liabilities		
(i) Borrowings	825.2	90.9
(ii) Trade payables	726.1	791.9
(iii) Other Financial Liabilities	680.0	388.5
(iv) Lease Liabilities	7.2	14.6
Contract Liabilities	857.4	1,045.1
Provisions	26.3	42.4
Other Current Liabilities	68.4	61.4
Current Tax Liabilities (Net)	0.9	12.9
Total Current Liabilities	3,191.5	2,447.7
Total Equity and Liabilities	6,968.9	8,936.1

Assets (Mn)	FY2023	FY2024
Property, plant and equipment	118.5	131.2
Intangible assets	131.4	593.9
Goodwill	52.5	497.0
Investment Property	23.0	22.9
Right of Use Assets	41.4	62.1
Financial Assets		
(i) Loans	-	0.4
(ii) Investments	-	370.0
(iii) Other Financial Assets	62.4	768.9
Deferred Tax Assets (Net)	44.7	82.4
Other Non-Current Assets	19.9	804.8
Total Non-Current Assets	493.9	3,333.6
Inventory	6.6	8.5
Financial Assets		
(i) Investments	-	30.3
(ii) Trade Receivable	1,559.2	2,325.5
(iii) Cash and Cash Equivalents	296.3	1,008.9
(iv) Other Bank Balances	186.7	6.6
(v) Loans	0.3	1.3
(vi) Other Financial Assets	1,779.9	1,136.3
Other Current Assets	2,646.0	1,007.7
Current tax assets (net)	-	77.5
Total Current Assets	6,475.0	5,602.5
Total Assets	6,968.9	8,936.1

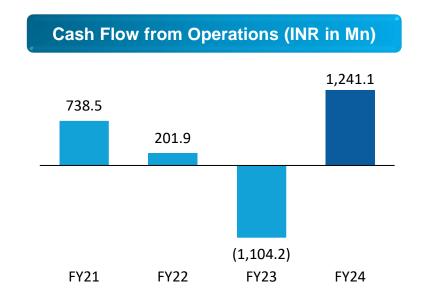
### **Attained 1,241 million Cash Flow from Operations**

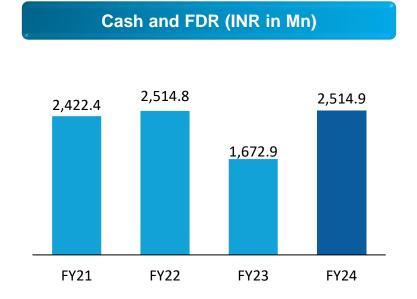


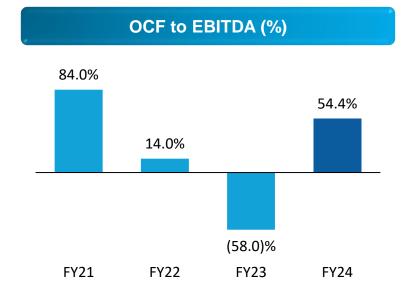
Consolidated Cash Flow Statement (INR in Mn)	FY2023	FY2024
Cash Flow from Operating Activities		
Profit before Tax	1,849.4	1,426.3
Adjustment for Non-Operating Items	(29.9)	814.9
Operating Profit before Working Capital Changes	1,819.4	2,241.2
Changes in Working Capital	(2,322.2)	(472.2)
Cash Generated from Operations	(502.8)	1,769.1
Less: Direct Taxes paid	(601.4)	(527.9)
Net Cash from Operating Activities	(1,104.2)	1,241.1
Cash Flow from Investing Activities	728.4	(432.5)
Cash Flow from Financing Activities	46.2	557.4
Net increase/ (decrease) in Cash and Cash equivalent	(329.6)	1,366.1
Cash and Cash Equivalents at the beginning of the period	(28.2)	(357.8)
Cash and Cash equivalents at the end of the period	(357.8)	1,008.3

### **Improved Quality of Earnings**



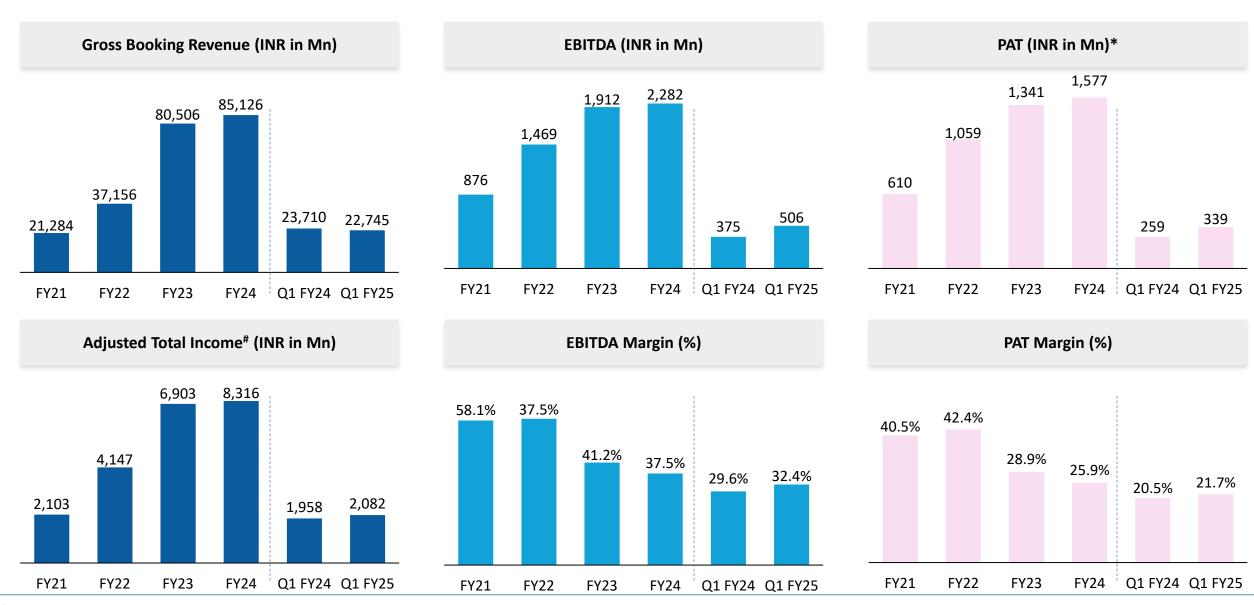






### **Annual Performance Trend**





<sup>#</sup>Including Discounts offered to customers and excluding service cost

<sup>\*</sup> PAT excluding Other Comprehensive Income, Minority Interest and Exceptional Items



**Company Overview** 

### **EaseMyTrip at Glance**





#### 2nd Largest OTA\*

Founded in 2008, EaseMyTrip is the 2nd largest Online Travel Platform in India

#### **Cash Surplus**

Negative Net debt: Cash and FDR of INR 2,514.9 million as on Mar-24. Business requires minimal capex for growth.

#### **Only Profitable OTA since inception**

Profitable since inception, even in Covid year.

EBITDA for Q1FY25 stood at INR 505.9 million

#### **Cost Efficient OTA**

Lowest Cost-Income Ratio and Highest EBITDA Margin Among India-Centric OTAs

#### "End to End" Travel Solutions

Offers "End to End" travel solutions which includes air tickets, hotels and holiday packages, rail tickets and bus tickets as well as ancillary value-added services

#### **Growth Funded by Internal Accruals**

No external equity infusion since inception. Managed growth through internal accruals and sustained profitability

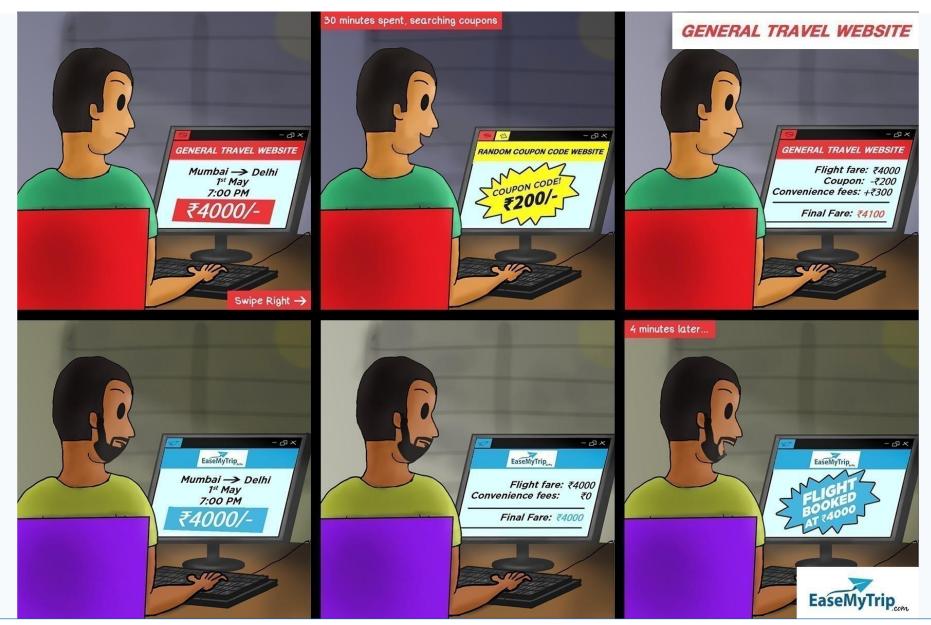
#### **Brand Equity**

Well recognized brand with lean cost of operations to support profitability and growth

\*As per gross booking volumes in FY22

### ...and No Convenience Fees Strategy

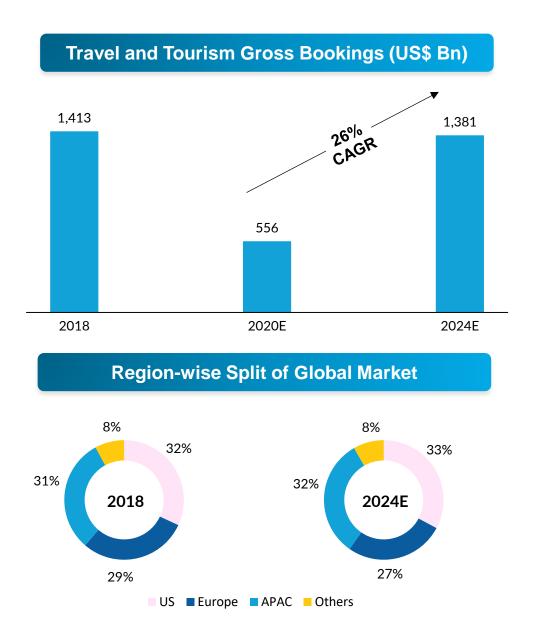






**Industry Overview** 

### Global Travel Industry: Bouncing back from the Pandemic

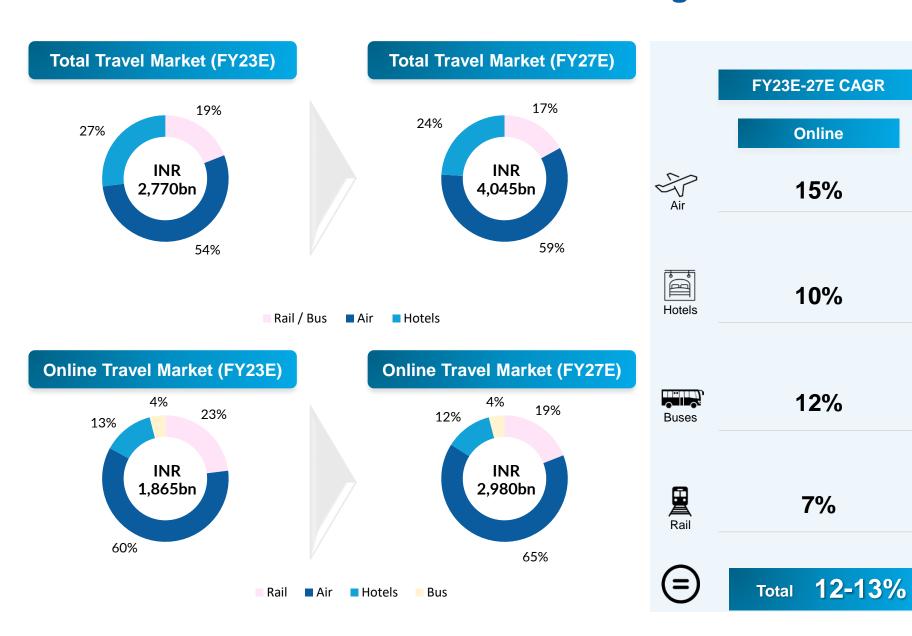




The **online share** of the Travel sector has grown from **46% in 2018** to approximately **53% in 2020**. This is expected to further grow and reach **56% by 2024**,

Source: Phocuswright 20

### **Indian Travel and OTA Market: Headroom to grow further**



#### **Key Drivers**

The travel industry is expected, to be broadly driven by development of tourism infrastructure, increase in connectivity across means of transport, rising income levels etc.

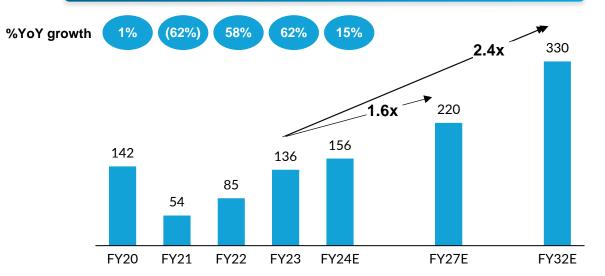
Ticketing across segments has undergone a change thanks to higher internet penetration, greater affordability of smart phones, user friendliness of online platforms etc.

Going forward, online air ticketing is expected to grow further as more travelers (retail as well as corporate) migrate from offline to online platforms

In the hotel industry, customers from tier-II and tier-III cities are expected to also start booking rooms online on account of the convenience offered by online services

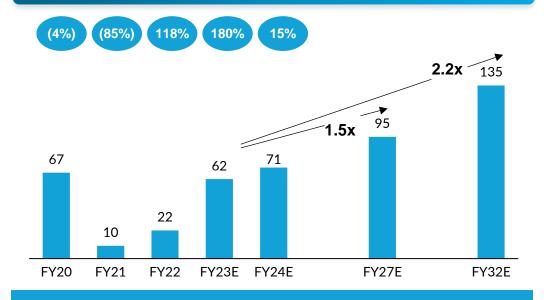
### **Strong tail winds for Indian Aviation industry**

#### Indian domestic passenger traffic volumes (Number mn)



- Increasing air travel penetration, pent-up demand and improved per-capita income post pandemic revival.
- Furthermore, the UDAN scheme is connecting unserved and underserved airports
- · Increasing no. of operational airports across India

#### **International passenger traffic volumes (Number mn)**



- Increasing international operations by Indian LCCs<sup>1</sup> and underpenetration of international trips per capita for India compared to other developing countries
- Furthermore, increasing FTAs<sup>1</sup> due to tourism, VFR<sup>1</sup> and business opportunities in India, by 2032, air passenger numbers are expected to grow at ~2.2x

### **Thank You**





### **Easy Trip Planners Limited**

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